

Press Release

21 August, 2023

IVECO Daily boosts efficiency for boutique real estate agents

An IVECO Daily van isn't the type of vehicle you'd expect real estate agents to own, but The Perth Property Co Directors, Nadija Begovich and Dan Broad, are not your typical agents either.

The husband and wife team opened their boutique agency in 2017, combining their backgrounds in insurance, mortgage broking, home sales and styling, to offer their clients a bespoke 'start to finish' property service.

"Having both worked in the industry for some years with other companies, we identified areas in which we thought we could do things better," Nadija explained.

"As the business owners, one of our main points of difference is our commitment – we recognise the financial and emotional investments that people have in their properties and our promise to them is that we'll work tirelessly to achieve the best outcomes for their sale."

In real estate – as in most other aspects of business – making a strong first impression is extremely important, and to help achieve this Nadija and Dan offer a complementary staging service.

Staging isn't anything new in the property game, but it's normally a service that sellers pay considerably more to access. With a well-stocked warehouse full of furniture, plants, artwork and homewares, The Perth Property Co has this covered.

Where the couple did need some assistance though, was transporting their staging furniture and goods to listings. Initially this was done with a smaller van before Nadija started evaluating more efficient ways of getting the job done.

“Servicing the greater Perth area, on many occasions we found ourselves needing to make multiple journeys from our warehouse to the properties we were staging, and we were losing a lot of time doing this,” Nadija said.

“This led us to consider if there were better alternatives, and initially we looked at pantech bodied cab chassis before we discovered the IVECO Daily van could give us the space we needed but in a much nicer package.”

After visiting Perth IVECO dealership, AV Trucks, Nadija and Dan opted for the 35S Daily with 12m³ volume capacity, 180hp Euro6 engine and 8-speed full automatic transmission. The van’s generous proportions and internal height of 1900mm makes it easy to load and unload, allowing the couple to stand upright in the cargo area without having to worry about bumping their heads.

Despite the additional space the Daily provides, Nadija said that it was still easy to drive in the city.

“The Daily fits in a standard parking bay, it’s maneuverable, easy to drive and has all the safety equipment we wanted, and importantly, it’s saving us a lot of time,” she said.

“As well as being really functional, we think the van looks modern and it’s equipped with all the luxuries – even heated seats – it’s definitely in another league to what we were using previously.”

To stand out on the road, The Perth Property Co Daily features a colourful custom wrap in company branding, while on the inside the van is fitted with rubber floor lining to protect its cargo.

ends

Iveco Group Australia

IVECO is a brand of Iveco Group N.V. (MI: IVG). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles for both on and off-road applications.

The brand’s wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes and, in the heavy segment above 16 tonnes, the ACCO and S-Way. Off-road IVECO offers T-Way and ASTRA models.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO Australia:

www.iveco.com.au

For further information about IVECO:

www.iveco.com

Media Enquiries:

David Garcia, IMAB2B

T: 61 409 805 389

mail: david@imab2b.com